Innovations in Education and Technology

A Comparison of Cognitive Presence in Asynchronous and Synchronous Discussions in an Online Dental Hygiene Course

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Abstract

Purpose: Many dental hygiene degree completion (34) and graduate (14) programs offer the majority or all of their course offerings online. While the concept of real-time video web-conferencing has been realized through advances in technology, only 5% of dental hygiene programs report utilizing real-time technologies. The purpose of this study was to use the Community of Inquiry Framework to observe and compare the development of cognitive presence and critical thinking between two different methods of online discussion; asynchronous discussion boards and synchronous video web-conferences.

Methods: Students in one online course were divided into two groups. Each week one group completed the course discussion questions through an asynchronous discussion board while the other group completed the same discussion questions via a synchronous video web-conference. Data were recorded and analyzed to compare total indicators of cognitive presence during the two discussion sessions, as well as comparing the various levels of cognitive presence.

Results: A total of 117 messages were recorded in the asynchronous discussion sessions and 260 messages in the synchronous discussion sessions. The synchronous video web-conferences achieved significantly more total cognitive presence than the asynchronous discussions (p=0.005). Furthermore, the synchronous discussions reached the highest phase of cognitive presence, the resolution phase, in 10.19% of the messages, while the asynchronous discussions reached the resolution phase significantly less often at 0.85% (p=0.005).

Conclusions: This study suggests that synchronous video web-conference in online discussions may create higher levels of cognitive presence in an online course. Higher levels of cognitive presence found in synchronous video web-conferencing may foster critical thinking skills in degree completion and graduate dental hygiene online courses.

Keywords: dental hygiene education, online discussion, synchronous, asynchronous, video web-conferencing, cognitive presence

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Introduction

Online education, and its development as an anytime, anywhere option for completing higher education, has become an attractive substitute to traditional face-to-face learning. Professional academic programs, such as dental hygiene, are not immune to the growing utilization of online education. In 2007, 66% of students enrolled in associate degree-granting institutions identified they were interested in completing a bachelor of science degree program.¹ Many factors motivate dental hygienists to pursue an online program, such as geographic barriers, flexibility for work and family schedules, and expanding career opportunities.² According to the American Dental Hygienists' Association, 84.9% of all dental hygiene degree completion programs

have some online component, with 58.5% of the programs delivered exclusively online.³ Additionally, 76.2% of dental hygiene master's degree programs have some portion of the curriculum online, and 42.9% of the master's degree programs are offered fully online.⁴

Research suggests that discussion may be the most critical aspect of online education, as it appears to be the central activity for interactive scholarship as students consider goals, reflect literature, apply methods, add knowledge, provide results, and critically reflect upon achievements, all in a safe community environment. Online discussion can be categorized into synchronous and asynchronous, depending on the method of computer mediated communication (CMC). Asynchronous discussion

occurs with no set day or time, while synchronous discussion occurs in real time, on a scheduled day during a set time. Asynchronous discussion is by far the most popular discussion format, with 92% of online course offering institutions reporting that they used asynchronous formats in their online courses.⁶ The majority of asynchronous discussions are conducted utilizing whole group discussion tools, usually on a threaded discussion board.

The Community of Inquiry theory, a well-known and researched theory in higher education, was developed by Garrison, Anderson, and Archer to examine the process of creating a deep and meaningful learning experience through developing three interdependent elements- social, cognitive and teaching presense. Cognitive presence is defined as "the extent to which the participants in a community of inquiry are able to construct meaning through sustained communication. Specifically, cognitive presence is a sign of higher-order knowledge acquisition and application, and it utilizes the practice inquiry model as a foundation for assessment of critical thinking.

In the practical inquiry model, four phases of critical thinking are identified. These phases are considered the idealized logical sequence of critical thinking and include in ascending order: triggering event, exploration, integration, and resolution.7 Garrison et al. developed a content analysis method for assigning data to the phases that includes descriptors and indicators, along with examples of each of the four phases of the practical inquiry model. The major concern regarding cognitive presence is the progression of a community of inquiry to the higher levels of cognitive presence in an online learning environment. Consistent findings in the literature, regardless of the CMC, report difficulty moving beyond the exploration phase.8-10 After content analysis is completed, statistical analysis is used to reveal any significant differences in cognitive presence. A content analysis tool for cognitive presence is explained in Table I.¹¹

The literature of asynchronous online discussion as a pedagogical tool for critical thinking is controversial. Examination of higher order critical thinking as defined by Bloom's Taxonomy of analysis, synthesis, and evaluation concluded that asynchronous online discussions can foster critical and higher order thinking. 12 Other researchers argue that asynchronous online discussion boards may not encourage the coherent and inter-active dialogue, which may "lead to disengaged learners who fail to acknowledge new ideas, skills and knowledge"13 as students are just "playing the academic game because they are required to participate."14 Noted limitations of asynchronous communication when compared to face-to-face interaction include fewer methods of communication and the lack of immediacy. 15 In research conducted using the Community of Inquiry framework, the higher-level

integration and resolution of new information does not often result from the asynchronous online discussions as they are commonly practiced.¹⁶

An emerging concern in online education is that students report feelings of isolation, a sense of loneliness, or disconnectedness due to the lack of face-toface interactions.14 As new technologies continue to be developed, the idea of synchronous communication and discussion has become a reality. One synchronous discussion tool, Adobe Connect (Adobe Systems, www. adobe.com), includes video webcams, chat, interactive whiteboards, polls, breakout rooms for small-group discussions, and the option to record each discussion. This synchronous tool allows the student to establish visual and voice communication with the teacher and other course participants. Thus, this form of online pedagogy attempts to mimic the traditional brick and mortar classroom dynamic. 17 Research on synchronous web conferencing tools, especially Adobe Connect, found that meetings were helpful and allowed for opportunities to interact with the professor and other students as well as established a collaborative learning environment.¹⁸ Online courses using synchronous webconferencing have demonstrated significantly higher levels of cognitive presence and students in those classes have recommended the use of real-time webconferences in other classes. 15, 19

Currently, limited research exists on the comparison of cognitive presence in synchronous video web-conferencing and asynchronous discussion boards. Additionally, no research has been conducted on comparing synchronous video web-conferencing and asynchronous discussion boards in online dental hygiene courses. The purpose of this study was to measure and compare the level of cognitive presence achieved during asynchronous and synchronous discussions in an online dental hygiene course.

Materials and Methods

The context of the study was an undergraduate dental hygiene course on the topic of didactic teaching. This course was delivered exclusively online at a large research university during the 2014 fall semester, and used asynchronous (threaded discussion boards) and synchronous discussion formats (Adobe Connect video web-conferencing). Approval for the research was granted by the Institutional Review Board at The Ohio State University. A total of 15 (N=15) students, consisting of both entry-level and degree completion, were enrolled in the undergraduate dental hygiene course. All students accessed the same university Course Management System (CMS) to gain access to the course content. The course included weekly online discussions accounting for 25% of the student's overall grade. During the first week of the semester, all course participants met synchronously using Adobe Connect to discuss the course syllabus, expectations, learning activities, grading, and course schedule. During this video web-conference, all students were introduced

Table I. Cognitive Presence Coding Rubric

Phase	Descriptor	Indicator	Sociocognitive processes
Triggering event	Evocative	Recognizing the problem	Presenting background information that culminates in a question
		Sense of puzzlement	Asking questions Messages that take discussion in the new direction
Exploration	Inquisitive	Divergencewithin the online community	Unsubstantiated contradiction of previous ideas
		Divergence within a single message	Many different ideas/themes presented in one message
		Information Exchange	Personal narratives/descriptions/facts (not used as evidence to support a conclusion)
		Suggestions for consideration	Author explicity characterizes message as exploration. e.g "Does that seem about right?
		Brainstorming	Adds to established points but does not systematically defend/justify/develop addition
		Leaps to Conclusions	Offers unsupported opinions
Integration	Tentative	Convergence among group members	Reference to previous message followed by substantiated agreement, e.g "I agree because" Building on, adding to others' ideas
		Convergencewithin a single message	Justified, developed, defensible, yet tentative hypotheses
		Connecting ideas, synthesis	Integrating information from various sourcestextbook, articles, personal experience
		Creating Solutions	Explicit characterization of message as a solution by participant
Resolution	Committed	Vicarious application to real work	
		Defending Solutions	

to the learning activity of online discussion and were presented with discussion guidelines. Table II outlines the course discussion guidelines.

Each week, the 15 course participants were split into two smaller sub-groups to maximize student engagement during the online discussions. $^{20, 21}$ Both sub-groups, Team 1(n=7) and Team 2(n=8), were given the same discussion topic and questions each week. However, each subsequent week the subgroups alternated the discussion format between asynchronous discussion boards and synchronous video web-conferencing.

The asynchronous discussion boards, following recommendations in the literature, were open for discussion for a period of one week.^{22, 23} During this week, students would write an initial thread on the CMS discussion board in response to a posed, written discussion prompt and replied or commented on other students' posts via written text. The instructor would periodically check on the discussion during the week, and make comments on the posts as needed.

The synchronous Adobe Connect video web-conferences were scheduled for Wednesday evenings, from 8:00-9:30 PM (EST). Although 1.5 hours were scheduled, the actual time of each discussion

session was dependent on the amount of student participation. The students were required to use a webcam during the discussion, and were also required to have a headset or earphones with a microphone in order to speak during the discussion. The instructor was present the entire time of each video web-conference, and facilitated the discussion by informing students when it was their turn to participate in the conversation. The instructor also added input throughout the discussion and summarized ideas before moving on to a new part of the discussion.

Data Collection

This study applied the use of transcript analysis for data collection. Out of the 16-week semester, there were 11 weeks of discussion. Because of the labor intensive nature of transcript analysis, 4 weeks of synchronous and asynchronous discussions were chosen to be transcribed and analyzed. The discussion weeks chosen to be transcribed and analyzed were weeks 3, 6, 9, and 12. This selection included an equal distribution of teams assigned to either synchronous or asynchronous. See Table II.

Each of the 4 discussion weeks included a transcription for the asynchronous discussion and the synchronous discussion, resulting in a total of eight transcripts. In this research study, the unit of analysis used to code was message unit. In the asynchronous discussion transcripts, a message was defined as an initial written post or comment by one participant. On the same basis, in the synchronous discussion transcripts, a message was defined as one complete spoken thought shared by one participant.

After discussing the Community of Inquiriry indicators for cognitive presence, the researchers coded each message in the asynchronous and synchronous transcripts based on the coding book refined by Park.¹¹ Because multiple levels of cognitive presence can be found in a message, the researchers "coded up" to the highest level of cognitive presence found in the message.²⁴

Inter-rater reliability between coders was calculated using Holsti's coefficient of reliability²⁵ for week 3 asynchronous and synchronous discussions. This provided an estimate of reliability between the coders before the adoption and advantage of a negotiated coding approach for the following six transcripts. In the negotiated approach, the

Table II. Discussion Guidelines

Discussion Board Post Guidelines

The discussion board, facilitated through Carmen, will serve as a means of communication and discussion amongst your peers. Your initial post will be due on the Tuesday of the week, and 2 responses to classmates will be due on the Friday of the week.

A grading rubric for evaluation is posted on Carmen.

Webmeeting Discussion
Guidelines
A synchronous (live)
webmeeting through Carmen

webmeeting through Carmen Connect will be held every other Wednesday from 8-9:30. This is a reserved time for the class and instructor to discuss and expand upon topics in the course, and also a time for you to ask questions. Grading rubric is available on Carmen.

Expectations: Your responses should be thoughtful and meaningful and fully answer all posed questions. You are expected to reference the text as a guide but also add your own opinions, ideas, and experiences. Responses to classmates should be intended to add to the discussion and provoke further questioning and exploration of the topic.

Expectations: You are expected to be familiar with that week's course content, as discussion questions will be posed and participation by all is required. Be ready to discuss that week's readings, as well as add your own opinions, ideas, and anecdotes.

Helpful Tip: It may be helpful to "subscribe" to the discussion board posting and receive instant notifications (text or email) to inform yourself when someone has posted to the discussion board.

Helpful Tip: To add to the conversation, use the "raise hand" button on Carmen Connect and wait to be called upon by the instructor. If you want to add a *small* thoughts or questions to the person discussing without interrupting, you can type them in the text message portion of Carmen Connect.

researchers coded transcripts separately and then discussed their respective codes to reach at a final negotiation of the code. Negotiation provided a means for on-going training, refining the coding scheme, controlling for simple errors, and thereby increasing reliability.²⁶

RESULTS

The average age of the respondents was 28.9, with a minimum age of 23 and maximum of 30 years old. All of the respondents indicated at least 4+ years experience of regular computer use, and 71.4% said they were very comfortable or comfortable with taking an online course. Seventy-one percent had previous experience using a discussion board, while

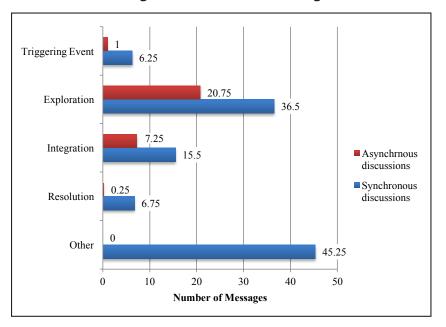
only 29% had previous experience using Carmen Connect video web-conferencing.

From the eight transcripts, a total of 117 messages were counted in the asynchronous discussions and a total of 260 messages were counted in the synchronous discussions. The asynchronous discussions averaged 29.25 messages in one week on the threaded discussion board, while the synchronous discussions averaged 111.5 messages in an average of 49 minutes.

Inter-rater reliability for cognitive presence coding was established in week 3 of asynchronous and synchronous discussions using Holsti's coefficient of reliability, with 90.3% and 90.4% respectively. The negotiated coding approach was employed for week 6, 9, and 12 discussions.

Out of the 29.25 average messages coded for cognitive presence in the asynchronous discussions, 100% of the message units indicated some phase of cognitive presence. Although the synchronous discussions yielded an average of 111.5 messages per week, only 59.4% (66.25) of the messages indicated some phase of cognitive presence. The lowest level, triggering events, accounted for 9.43% (6.25) in the synchronous discussions and 3.42% (1) of the messages in the asynchronous discussions. The second level, exploration, compromised 70.94% (20.75) of the asynchronous messages, while only 55.09% (36.5) of the synchronous messages. Of the messages in the asynchronous discussions, 24.79% (7.25), were in the integration phase, compared to 23.40% in the synchronous discussions. The highest level of cognitive presence, the resolution phase, was found most often in the synchronous group, 10.19% (6.75), while the asynchronous discussions

Figure 1. Average Number of Messages with Indicators of Cognitive Presence Categories



reached resolution phase in only 0.85% (0.25) of the messages. Figures 1, 2, and 3 show the complete results of the coding for cognitive presence.

The results were analyzed using ANOVA to compare total indicators of cognitive presence. The average number of messages coded for cognitive presence in the synchronous discussions was significantly more than in the asynchronous discussions (p=0.03). A chi-square test was used to analyze the percent of messages in the four phases of cognitive presence. The synchronous group achieved the highest phase, resolution, significantly more than the asynchronous group (p=0.005).

DISCUSSION

Although both discussion formats asked the same question each week, the findings of this study show the average number of messages generated in the synchronous discussions were significantly more than the average number of messages in the asynchronous discussions. There are several possible reasons for this finding. First, the nature of the medium must be considered. Synchronous discussions occur in realtime, and oral communication tends to be fast-paced, spontaneous, and less structured when compared to text-based communication.²² The spontaneous, more informal environment provided by the synchronous discussion may encourage more participation in the community of inquiry. Second, the teacher involvement was low in the asynchronous discussion boards. Previous literature suggests that increased teacher interaction can have a positive correlation with student participation.²⁷ If the teacher had been more active in the discussion boards, the number of messages generated may have been higher. On the other hand, the teacher was present during the

> entire synchronous video-conference. Finally, the discussion boards had specific guidelines for how many posts and comments were required to receive full credit. The students were aware that one initial thread and three comments were required. This may contribute to the fact in the four weeks that were analyzed, the number of messages posted in the discussion boards was relatively similar, ranging from 27-31 messages. contrast, the synchronous discussions had no exact number for how many times they were required to speak during the video-conference. It would be impractical for the instructor to count the number of times each student spoke for grading purposes, so instead of giving a specific number of how many times the student had to speak, the students were simply encouraged to participate. As a result, the numbers of messages in the four weeks of synchronous discussions were varied,

Figure 2: Distribution of Cognitive Presence Phases in Asynchronous Discussions

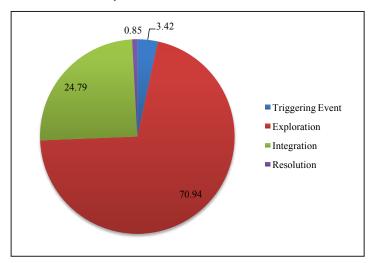
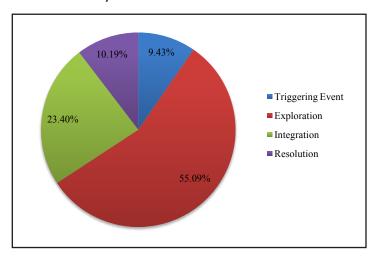


Figure 3: Distribution of Cognitive Presence Phases in Synchronous Discussions



ranging from 73-155 messages. The specific number requirement in the asynchronous discussion could have limited the participation, as the students may have not been motivated to participate any more than the required number. The different guidelines for the discussion formats, as well as the difference in teacher involvement, are seen as a limitation of this research study.

The amount of time required to complete a discussion were very different between the two formats. The asynchronous discussions occurred during one week, while the synchronous discussions averaged 49 minutes. It is interesting that although the asynchronous discussions took place for a much greater amount of time, the synchronous discussion still generated more message units. The instructor dedicated the same amount of time preparing for both formats, but due to the asynchronous nature of discussion boards, the instructor would have to sign

in several days a week to check in with the discussion. In this course, the instructor read and responded to posts on average of twice a week, as well as once again after they were due to grade them and check for required peer comments. This averaged to at least 2 hours a week devoted to discussion boards, which produced little interaction between the instructor and the students. Many dental hygiene faculty have reported that the greater amount of time and labor intensive demands that need to be devoted to an online learning environment are a disadvantage when considering online teaching. An unexpected outcome of this research was the finding that synchronous discussions may be a good option for those faculty wishing to produce high quality discussion in a lesser or more condensed time frame.

It is important to note that the sheer volume of messages generated in a discussion does not correlate with the quality of the discussion. The Community of Inquiry framework was used in this research study to identify the different elements present in the discussions, as well as evaluate the quality of the discussions. The previous literature on comparing cognitive presence in asynchronous and synchronous formats is limited, and overall the findings are inconsistent. Previous research on cognitive presence in asynchronous discussions showed a difficulty progressing the discussion to the two higher levels of cognitive presence, with most posts indicating the exploration phase.^{22, 28}

Our research indicated that both discussion formats produced high levels of cognitive presence. The exploration phase was indicated most often in the asynchronous discussion, which is consistent with previous literature. However, the synchronous discussions achieved the highest phase of cognitive presence, the resolution phase, more often than the asynchronous discussions. Two considerations for this result could be the increased levels of social and teaching presence that were indicated in the synchronous discussions, as well as the increase of teacher interaction. Teaching presence is seen to be the binding factor between the three elements of the Community of Inquiry framework.²⁹ The increased indicators of teaching presence found in the synchronous discussion may have fostered higher levels of learning. Also, the increased involvement of the teacher may have prompted the students to achieve higher levels of learning by providing direct instruction as a subject matter expert. Social presence has also been shown to increase levels of cognitive presence²⁹, as it sets the tone of the community and allows for students to feel more comfortable expressing their ideas and opinions in a discussion. This lays the foundation for higherlevels of learning, and it has been shown that the perceptions of social presence significantly predict perceptions of cognitive presence.²⁹ In this study, the higher levels of social presence in the synchronous discussions may be correlated with the higher levels of cognitive presence. Finally, the students in this sample were undergraduate students that may not be able to achieve high levels of learning without specific coaching. In courses that used solely asynchronous, threaded discussion boards, significant teaching presence and social presence must be established to foster high levels of cognitive presence. This could be achieved by increased teacher participation, the teacher initially setting the tone for establishing social presence, and being specific to what level of cognitive presence is expected to be achieved by the students (e.g. "I want you to come to a solution and test your hypothesis").

The limitations of the research design also include a small sample size. This research was conducted in one online dental hygiene course with a limited number of student participants. Due to the small-N involved in this research study, it is possible that some of the basic assumptions for common statistical techniques such as ANOVA may have been violated. Also, the study population had a 7 year age range and differences in their experience with computer use and online courses. Twelve of the 15 students in this class were traditional, entry-level dental hygiene students who were well acquainted with each other from face-to-face interactions outside of this online course. These experiences could have affected the results.

Conclusion

Time commitment is a concern with online educators, as most admit to online teaching as labor and time intensive.³⁰ In this study, synchronous video web-conference discussions averaged less time on the instructor than asynchronous discussion, while producing higher levels of cognitive presence. Synchronous discussion may be an option for faculty looking to decrease the amount of time required to facilitate a discussion without compromising the student-teacher interaction and collaboration. The findings from this study also suggest that synchronous video web-conferencing may allow for higher levels of cognitive presence to develop in an online course. Critical thinking skills are identified as an important core competency³¹ and accreditation standards³² in both undergraduate and graduate dental hygiene education. A higher level of cognitive presence may help dental hygiene programs meet the critical thinking accreditation standard and core competency of their program. More research is needed to compare these two formats of discussion. Future research should include equivalent guidelines for participation, equivalent teacher involvement in the both equivalent teacher involvement in both discussion formats, and a larger sample size.

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